We Claim:

- 1. A cleaning device comprising:
- a cleaning member, said cleaning member having a first surface, said surface having synthetic loops;
- a base plate, said base plate having a plurality of projections for gripping said first surface of said cleaning member, said projections comprising:
 - i. a stiff top segment, said top segment having opposing ends, said ends extend from said top segment by a predefined distance, said opposing ends capable of being repetitively gripped and released from said first surface of said cleaning member;
 - ii. a stiff intermediate section, said intermediate section separating said top segment from said base plate by a predefined distance.
 - 2. The cleaning device of claim 1 wherein said opposing ends of said projections each having free ends, said opposing ends having a cross section that is thicker at the connection of said ends to said top segment than at said free ends.
 - 3. The cleaning device of claim 2 wherein said intermediate section having a bottom end defined by the connection of the intermediate section to said base plate and a top end defined by the connection of the intermediate section to the top segment, wherein:

said intermediate section having a cross section that is thicker at the bottom end than at the top end.

4. The cleaning device of claim 3 wherein the opposing ends terminate at substantially a point.

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- 5. The cleaning device of claim 4 wherein the distance between the end of each free end is substantially the same as the distance between the top end and the bottom end of the intermediate segment.
- 6. The cleaning device of claim 5 wherein said plurality of projections arranged in an array having a predetermined number of columns and rows for securely gripping said cleaning member.
- 7. The cleaning device of claim 6 wherein said cleaning member first side comprises Loop Velcro.
- 15 8. The cleaning device of claim 6 wherein said cleaning member first side comprises a scouring surface.
- The cleaning device of claim 7 wherein said cleaning member has a second surface comprising a sponge and a third
 surface comprising a scouring pad.
 - 10. The cleaning device of claim 8 wherein said cleaning member has a second surface comprising a sponge.
- 25 11. The cleaning device of claim 9 wherein said base plate comprises a handle member including a grasping means the top of which is one of:
 - i. a sphere; and

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ii. curved throughout and configured in such a manner as 30 to closely conform to the curvature of the inside of a grasping human hand;

wherein said grasping means is one of:

- i. integral to said base plate; and
- ii. removable from said base plate.
- 12. The cleaning device of claim 10 wherein said base plate comprises a handle member including a grasping means the top of which is member including a grasping means the top of which is one of:
 - i. a sphere; and

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ii. curved throughout and configured in such a manner as to closely conform to the curvature of the inside of a grasping human hand;

wherein said grasping means is one of:

- i. integral to said base plate; and
- ii. removable from said base plate.

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